



BASHAQUES



Başak Cankeş – Visual Storyteller and Wearable Art Designer

Başak Cankeş the creative force behind the Bashaques' label, is a visionary artist, renowned as a visual storyteller and wearable art designer. With a career that seamlessly blends live performances and screen productions, she specializes in creating intricate worlds characterized by high visual impact, intricately woven with elements such as text, movement directions, installations, music, and wearable art. Each of her projects possesses a distinct personality, showcasing her diverse and innovative approach to storytelling.

Born in Izmir, she holds a Master of Fine Arts degree and boasts an educational background, having completed Fine Arts and Design studies. Her commitment to continuous improvement led her to further hone her skills through courses in Fashion Management, Fashion Styling, PR, and Your Fashion Label at Central St Martins in UK. Başak continued her education NYU School of Visual and Performing Arts online in 2023 and is still continuing.

Embarking on a unique journey, Başak diverged from the conventional catwalk system after presenting her collections at Mercedes Benz Fashion Week Istanbul. Opting for a more avant-garde approach, she pioneered the concept of theatrical fashion performances, presenting five art performances that she actively participated in as an artist. As the salutatorian of her graduating class at Izmir Economy University's Fashion Design Department, Başak further showcased her artworks at the Contemporary Art Fair Istanbul, distinguishing herself as the sole designer who seamlessly integrates wearable art with traditional art forms.



Her accolades include the Mediterranean Fashion Prize in Marseille and recognition from the Centre of Fashion Enterprise in the United Kingdom for her AW15/16 collection. The visionary artist also delved into the world of surrealism, crafting traditions Turkish quilts with silk printed miniatures for the Contemporary Istanbul Art Fair in 2016 and later creating 3D artworks from mixed media. As an accomplished illustration artist, she meticulously designs her patterns, showcasing her artistic versatility.

Başak Cankeş, a trailblazer in the fashion industry, continues her journey with an art gallery-showroom / store in Alaçatı and Istanbul, where she unfolds the narrative of wearable art through her renowned label, Bashaques'. Her pioneering spirit is evidenced by her showcasing of Turkey's first one-hour ticketed fashion performance, "The Truth," at the Zorlu Performing Arts Center. At Milan Fashion Week in 2020, Başak maintains a steadfast dedication to her craft through her eponymous store in Alaçatı and the showroom in Istanbul.

In 2023, Başak Cankeş authored "Medusa's Scream" for Sestern Basilica in Istanbul, subsequently producing the immersive experience in collaboration with Kültür AŞ. "Medusa's Scream" stands as a mythological opus seamlessly integrating wearable art, dance theatre, performance, and music. The production garnered acclaim through 23 presentations to diverse audiences, followed by the curation of an art house movie and a costume exhibition. This project not only showcased artistic excellence but also demonstrated meticulous planning and execution in the intersection of myth, performance, and visual storytelling.

Her multifaceted career seamlessly integrates artistic innovation, academic excellence, and a profound impact on the global fashion landscape.

Wearable Art Performances

Entrada de Gala en el Haren - 2016 (Immersive Wearable Art Experience)

Ballerina's Hidden Dream - 2016 (Immersive Wearable Art Experience)

Funeral of Love -2027 (Performative Theatral Fashion Show)

The Truth - 2019 (Theatral Immersive Wearable Art Performance)

Golden Age -2020 (Fashion Performance)

Medusa's Scream 2022-2023 (Mythological Immersive Experience)

Documentary Movies

The Truth Makeover - 2019

Ayni mı? / Is it the same?

In the Footsteps of Wearable Art - 2021

Art House Movies

Medusa's Scream - 2023

Fashion Collections

Tiles of Rubaiyat - 2010 (Graduation Collection)

An / Once - 2014

Gaudi - The Door - 2015

Entrada de Gala En el Haren - 2016

Ballerina's Hidden Dream - 2016

Funeral of Love - 2017

The Truth -2019

Golden Age - 2020

Aynı mı? - 2021 / 2022

Awards

Mediterranee Fashion Prize - 2014

CFE - Central Fashion Enterprise - 2015



TOP SKILLS

Costume Designer, Art Direction - Wearable Art - Illustrator - Director - Fashion Designer
Entrepreneur BASHAQUES

EDUCATION

Izmir American Collegiate Institute/ Izmir Amerikan Koleji -2002-2006

University of Economics /Izmir Ekonomi Üniversitesi, Bachelor of Fine Arts and Fashion Design
second Highest Honor of department %50 Scholarship -2006-2010

Central Saint Martins, University of The Arts, London
Brand Management, Fashion Styling, Fashion Marketing 2009 - 2009

NYU Performing Arts Industry Essentials Certificate, Visual and Performing Arts, Jan 2024-Jan
2025

EXPERIENCES

Wearable Art Performance:

Entrada de Gala en el Haren - 2016 (Immersive Wearable Art Experience)

Ballerina's Hidden Dream - 2016 (Immersive Wearable Art Experience)

Funeral of Love - 2027 (Performative Theatrical Fashion Show)

The Truth - 2019 (Theatrical Immersive Wearable Art Performance)

Medusa's Scream 2022-2023 (Mythological Immersive Experience)

BAŞAK CANKEŞ

ALAÇATI MAH. 12000 SOK
NO:15 HACİMİMİŞ
ÇEŞME İZMİR

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LANGUAGE : English



Documentary Movies:

The Truth Makeover - 2019

Aynı mı? / Is it the same? - In the Footsteps of Wearable Art - 2021

Art House Movies:

1 Medusa's Scream - 2023

Fashion Collections:

1. Tiles of Rubaiyat - 2010 (Graduation Collection)

2. An / Once - 2014

3. Gaudi - The Door - 2015

4. Entrada de Gala En el Haren - 2016

5. Ballerina's Hidden Dream - 2016

6. Funeral of Love - 2017

7. The Truth - 2019

8. Golden Age - 2020

9. Aynı mı? - 2021 / 2022

Awards

Mediterranean Fashion Prize - 2014

CFE - Central Fashion Enterprise - 2015

Exhibitions

Contemporary Istanbul - Entrada de Gala en el Haren, Yorganlar 2016

Contemporary Istanbul - Galeri Baraz - Ballerina's Hidden Dream - To Grow Up - 2017

Imce Istanbul - Bashaques Workspace - 2019

Sistem Basilica Istanbul / Yerebatan Sarnıcı - Medusa's Scream Costume Design Exhibiton, 2024

Theatre Experiences

The Truth-2019-Zorlu PSM Turkcell Stage- Immersive Wearable Art Experience- Director, Costume Designer, Script Writer

Helikon Deneyimi - Helicon Experience - Istanbul Toy Museum 2019 - Art Director - Costume Designer

Medusa's Scream - Basilica Sistem Istanbul-2023-2024 - Immersive Dance Theatre- Script Writer
Costume Designer, Director

PERFORMANCES
and
COLLECTIONS

“Medusa’s Scream”
at The Basilica Cistern

The Latest Performance... **Medusa's Scream**
– *an immersive experience at The Basilica Cistern*



The Latest Performance... *Medusa's Scream*
– an immersive experience at The Basilica Cistern



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Medusa's Scream

— an immersive experience by Başak Cankeş



Guest Performer
— Şahika Ercümen

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“The Truth”

at Zorlu Performing Arts Center




“The Truth”
at Zorlu Performing Arts Center

SHARITA



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Turkey's first ticketed immersive wearable art performance,
at ZORLU PSM designed as a critique of the deceptive
world of fashion.



Başak Cankeş | The Truth | 2019

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“Is It Indentical?”



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“Funeral of Love”

at Mercedes Benz Fashion Week



“Funeral of Love”

at Mercedes Benz Fashion Week



“Funeral of Love”

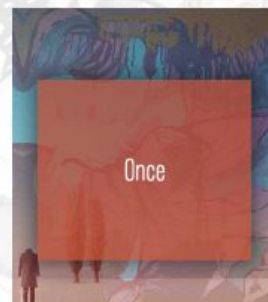
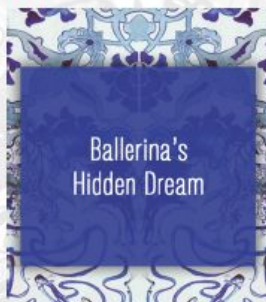
at Mercedes Benz Fashion Week

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Collections and Performances





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COLLABORATIONS
X
BASHAQUES

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ci contemporary
istanbul

Red Bull[®]



ANZUM



VOGUE
TÜRKIYE

Sevan Bıcukcı



ACHELYA
ULUCHAY



KIKO
MILANO

bigndina

BASHAQUES



RENAULT MILAN
X
BASHAQUES



CONTEMPORARY ISTANBUL

X

BAŞAK CANKEŞ

Quilts from the *Entrada De Gala En El Haren* collection, inspired by Salvador Dali's surrealism, were showcased at Contemporary Istanbul. Cankes, the sole fashion designer at the event, transformed Dali's vision into Turkish Miniature Art, creating 5 surreal pieces imprinted on silk for handmade Turkish quilts.





KIKO
X
BAŞAK CANKEŞ

A pattern drawing of Basak Cankes inspired by an imagination of Burning Man Fest taking place in Egyptian Pyramids for KIKO summer series products; Active Fluo Collection, Pigment Eye Shadow and Nail Lucker.



ARZUM
X
BAŞAK CANKEŞ

A pattern drawing of Basak Cankes inspired by Antoni Gaudi used for Arzum booth area.



NIKE & VOGUE TURKIYE
X
BAŞAK CANKEŞ

Nike and Vogue Turkey collaborative video about how Basak Cankes' sport activites have impact on her career.

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SMIRNOFF
X
BASHAQUES



**"Label Bottles Not
People"**

**manifestosundan
ilham alarak hepimizin
çoklu katmanları ve
dinamizmini
BASHAQUES' dünyası
ile birleştirdiğim sınırlı
sayıda üretilen
Smirnoff şişe
tasarımını sizlerle
buluşturmak benim
için heyecan verici!**

**Sizi tanımlayan
sözcüklerin kendinize
özgü oluşunuza engel
olmadığı,
özgürlüğünüzü
kısıtlamadığı ve
kendiniz olma lüksünü
her daim
tadabildiğiniz güzel
bir yaşam
dileklerimle!**





BASHAQUES
in the news...



Turkish designer's runway show resembles a massacre as models covered in fake blood step over 'bodies' on the catwalk at Istanbul Fashion Week

- The Bashaques show at Istanbul Fashion Week appeared to be themed around a gory massacre of models
- Turkish designer Başak Cankeş says she creates 'wearable art' which aims to be inspirational to its wearer
- The line saw models covered in fake blood as they stepped over pretend bodies walking down the catwalk

By FENAJA, REPORTER FOR MAILONLINE
PUBLISHED: 16:20 EST, 14 September 2017 | UPDATED: 19:01 EST, 14 September 2017



'Murder' on the catwalk: Istanbul Fashion Week sees models smeared in 'blood' stepping over 'dead' bodies

The 'wearable art' was the concept designed by Basak Cankeş who attended London's Central Saint Martins college

By Kelly-Ann Mills, News Reporter
16:45, 15 Sep 2017 | UPDATED 17:58, 15 SEP 2017



AKIN ENDOXRINE UZUN MODA KUTYUNESANAT SAKURKENTUK HOLLYWOODKOSMETIK DENEMER KULME AKTUELOGLU CHENWEI
Anadolu | Subkultür | BAŞAK CANKEŞ'İN YERLEŞTİRİLMİŞ DÜNYASI

BAŞAK CANKEŞ İLE MODA VE SANAT ÜZERİNE

Bashaques' markasının yaratıcısı Başak Cankeş, modayı ve sanatı nasıl aynı potada erittiğini anlatıyor ve hikeri Nişantaşı'ndaki yeni hayecanını ortak olmaya davet ediyor.

20 Eylül 2017, 15:30 | 15 Eylül 2017, 15:30 | 15 Eylül 2017, 15:30 | 15 Eylül 2017, 15:30



İN ÇÖK OYUNLARI

- Hayatında En Az 10 Akademi Ödülüne Sahip Olan Kadın
- 11 Çocuk Müzik Kurduklarıyla...
- 2014 Yılında...

Başak Cankeş: A traveling designer seeking wearable art

16 Eylül 2017, 15:30 | 16 Eylül 2017, 15:30 | 16 Eylül 2017, 15:30 | 16 Eylül 2017, 15:30



Basak Cankeş, a young and visionary figure, embarks on captivating journeys to unique locales like Latin America or Marrakech, chasing textures, weaves, fabrics and hues, unveiling fashion as an enchanting form of wearable art with each of her creations

Basak Cankeş, a young and visionary figure, embarks on captivating journeys to unique locales like Latin America or Marrakech, chasing textures, weaves, fabrics and hues, unveiling fashion as an enchanting form of wearable art with each of her creations



The remarkable art-based Bashaques was founded in 2014 by Başak Cankeş. The brand sells art-inspired and luxurious in the heart of its art work.

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Bashaques by Basak Cankeş

"Normally, I do performance arts collaborations with wearable art pieces," the creative director Başak Cankeş told *the iD* shortly after presenting her latest collection in a 45-minute documentary recording at Sakho House Istanbul.

The show was told the story of her journey to Peru and Colombia to work with their artisans, taking Anatolian motifs and symbols, and "taking them how they live about traditional [crafts]." With its shared cultural heritage of Shamanism, the collection explores the shared craft practices between Anatolia in Turkey, and in the South American countries.

The wearable art of Bashaques'

HERE ARE THREE PEOPLE who have a passion for what they do in their work. The first is Basak Cankeş, a young and visionary figure, who has founded Bashaques, a brand that sells art-inspired and luxurious in the heart of its art work. The second is the artist who has collaborated with her, and the third is the model who has been chosen to wear the pieces. The brand was founded in 2014 by Basak Cankeş. The brand sells art-inspired and luxurious in the heart of its art work.

Basak Cankeş is a young and visionary figure, who has founded Bashaques, a brand that sells art-inspired and luxurious in the heart of its art work. The brand was founded in 2014 by Basak Cankeş. The brand sells art-inspired and luxurious in the heart of its art work.



İlham Veren Kadınlar: Başak Cankeş

21 Eylül 2017

Kültürle ve sanatla uğraşan Başak Cankeş, sanatı nasıl bir yaşam tarzına dönüştürdüğü ve yaratıcı bir markanın nasıl kurulduğunu anlatıyor.

Sakho House İstanbul'da düzenlenen etkinlikte, Basak Cankeş'in sanatçılarıyla yaptığı konuşma yayımlandı.

Basak Cankeş, gençlikten itibaren sanatla ilgilenen biriydi. "Dünyanın her yerinde sanatçıların yaşadığı yerler vardı. Her yerde sanatçıların yaşadığı yerler vardı."

Bu alanda çalışmaya başladığında ise Nike, K&N ve diğer uluslararası markalarla çalışmaya başladı. "Bu alanda çalışmaya başladığımda ise Nike, K&N ve diğer uluslararası markalarla çalışmaya başladım."

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THANK YOU!

